## **OPL Social Media #PlantWildflowers Photo Contest**

Presented by the Orange Public Library Events are brought to you by a generous grant provided by Tangled Bank Studios/PBS Nature #PlantWildflowers initiative.

Enter our **#PlantWildFlowers Photo Contest** from June 10 – June 25. Post your best wildflower photos to your Instagram or Facebook account for a chance to win a prize!

All entries should include the hashtags #OPLWildflowerPhotoContest and #PlantWildflowers to be eligible. If your Instagram or Facebook account is private, please direct message us your post entry. You must also follow the Library's <u>Instagram</u> or <u>Facebook</u> account, @orangepubliclibrary.

Winning photos will be chosen by our staff and all decisions are final. Each winner will receive a choice of an Orange Public Library tumbler cup or campfire mug.

## **Complete Contest Rules and Consent**

- 1. Contest runs from June 10 25, 2022. Winners will be notified through Facebook/Instagram direct messages by June 30.
- 2. Winners will receive either an Orange Public Library campfire mug or tumbler cup.
- 3. Eligible photo post entries must:
  - Follow the Orange Public Library Instagram or Facebook account and
  - Include the hashtags: #OPLWildflowerPhotoContest and #PlantWildflowers
- 4. Library staff will choose the final photo winners from contest entries that have met all contest requirements (see #3 above). Entries are subject to the Library Rules of Conduct and Social Media Submission and Use Policy; please keep all entries family-friendly.
- 5. Stories, videos, and reels are not eligible. Photo entries must be uploaded in an Instagram or Facebook post.
- 6. Entrants may submit multiple photo post entries. Each photo shared in an Instagram or Facebook post (and meets all contest requirements) counts as an entry.
- 7. Winners must be able to pick up their prizes in person at the Orange Public Library & History Center Lending Services Desk. All prizes must be claimed by June 30, 2022 or the prizes will be forfeited.
- 8. Entrants give permission to Orange Public Library to share, repost, and print their entries.
- 9. Entrants give permission to Passion, WNET and/or Tangled Bank to share, repost, and print their entries as required by the #PlantWildflowers initiative grant.

By participating in this contest, you grant permission/consent to the Orange Public Library the right to use all photos/comments submitted to the Orange Public Library.

I understand that the Orange Public Library may reproduce, copy, exhibit, publish in print or electronic format, or distribute any or all such materials for non-commercial purposes. I understand that I will not receive any compensation, payment or royalty for the use of any materials produced for Historic Photo Caption Contest from Orange Public Library. Further, I understand and agree that: once the photo or your comment is posted on the Web, Orange Public Library will have no ability to control or stop the use of the photo/comment by any outside party who accesses the website or app ("third party use"). I therefore release the Orange Public Library from any liability or legal responsibility to me for such third party use. This contest is not endorsed by Instagram or Facebook.

By participating in this contest, you grant permission/consent to Passion Planet ("Passion"), The WNET Group ("WNET") and Tangled Bank Studios, LLC ("Tangled Bank") to use your image in accordance to the release form below.

## PERSONAL RELEASE FORM

1. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged and accepted, I hereby irrevocably grant to Passion Planet ("Passion"), The WNET Group ("WNET") and Tangled Bank Studios, LLC ("Tangled Bank") and their successors, related companies, licensees, agents and assigns the right, but not the obligation, throughout the universe and in perpetuity, to: (i) tape, photograph and/or film me and record my voice, conversations and sounds; (ii) portray my name, voice, identity, appearance and other aspects of my physical likeness; and/or (iii) record any interview(s) and/or appearance(s) of me, or record footage of me (collectively hereinafter, the "Recordings"). Furthermore, I hereby irrevocably grant Passion, WNET and Tangled Bank and their successors, related companies, licensees, agents and assigns the right, but not the obligation, to include all or any portion of the Recordings in the preparation, production, distribution, promotion, publicity and/or exploitation in any manner or media of the film and/or television production tentatively entitled "My Garden of a Thousand Bees" and any audiovisual and/or other materials created for educational or outreach purposes in connection with such film produced by or on behalf of Passion, WNET or Tangled Bank (collectively hereinafter, the "Productions").

2. It is fully understood that Passion, WNET and Tangled Bank shall be the exclusive owner of the Recordings and Passion, WNET and/or Tangled Bank, as applicable, shall be the exclusive owner of the Productions, and all results and proceeds, including all copyrights, thereof, in all media and manner worldwide and in perpetuity. Passion, WNET and Tangled Bank and their successors, related companies, licensees, agents and assigns shall have the right, but not the obligation, to use, distribute, exhibit and otherwise exploit in any manner, all or any portion of the Recordings and the Productions throughout the universe in perpetuity in any and all media now known or hereafter devised.

3. I hereby acknowledge and agree that Passion, WNET and Tangled Bank have the right, in their sole discretion, to use or incorporate or not to use or incorporate the Recordings in the

Productions in any manner or form they decide is suitable and to edit the Recordings for use in the Productions in their discretion.

4. I hereby expressly release Passion, WNET and Tangled Bank and their successors, related companies, licensees, agents and assigns and their trustees, directors, officers and employees from any and all claims which I may now or hereafter have for libel, invasion of privacy, defamation or any other cause of action arising out of the use of the Recordings in connection with the Productions and the promotion and publicity thereof.

5. I hereby represent and warrant that (i) I have full right and authority to enter into this Release and to grant the rights granted herein and to release all matters herein released; (ii) any statements made by me in the Recordings are true, to the best of my knowledge, and that neither they nor my appearance will violate or infringe upon the rights of any third party; and (ii) I am eighteen years or older (or this has been signed by my legal guardian).

6. I hereby acknowledge that Passion, WNET and/or Tangled Bank shall have the right to assign this Agreement, in whole or in part, without my consent, written or otherwise, to any person, firm or corporation.